

**On behalf of the Massachusetts Department of Public Health and
the Massachusetts Adult Immunization Coalition**

Welcome to the 29th Annual Massachusetts Adult Immunization Conference



2024: Confidence & Compassion In A Complex Vaccine World

**Thank you for all you do to protect Massachusetts
residents from vaccine-preventable diseases!**



Conference Planning Committee

- Amy Sgueglia, JSI Research & Training Institute, Inc.
- Alexandra Burke, JSI Research & Training Institute, Inc.
- Amanda Wilhoit, JSI Research & Training Institute, Inc.
- Dr. Angela Fowler, Massachusetts Department of Public Health
- Pejman Talebian, Massachusetts Department of Public Health
- Pamela Worthington, Massachusetts Department of Public Health
- Ted Clark, Massachusetts Department of Public Health
- Laurie Courtney, Massachusetts Department of Public Health
- Deanna Mazina, Executive Office of Elder Affairs
- Angela Kramer, Ludlow Board of Health

Massachusetts Adult Immunization Champion Award

Rocio Hurtado, MD



Conference Schedule

8:00a	Welcome & Introductory Remarks
8:15a	Plenary A: Vaccines Under the Microscope: How Can We Know They Are Safe?
9:45a	Morning Break
10:00a	Plenary B: Sexual Health and Vaccines
11:00a	Plenary C: Vaccine Equity Panel and Q&A
12:00p	Room Refresh for Lunch Service - Quick Exhibit Break
12:10p	Lunch Break & Virtual Exhibitors
1:00p	MA Adult Immunization Champion Award Presentation

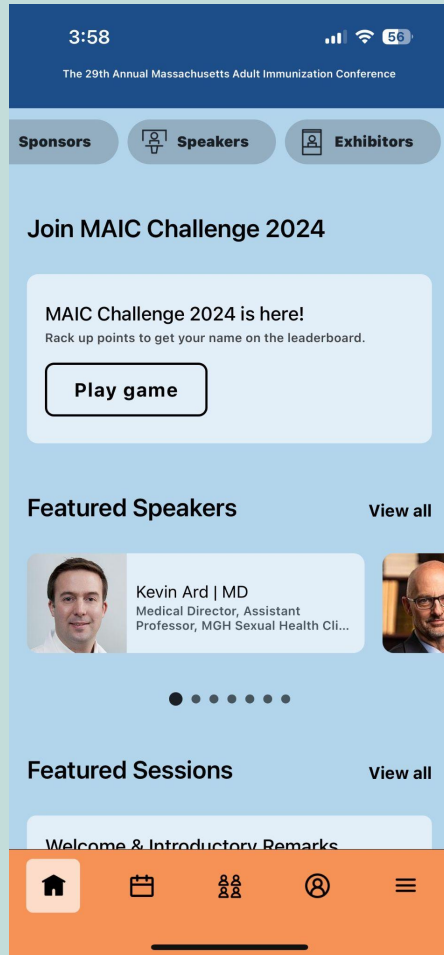
Conference Schedule - continued

1:15p	Plenary D: National Adult Immunization Update & Latest Recommendations
2:00p	Plenary E: State Immunization Update
2:30p	Afternoon Q&A Session
3:00p	Afternoon Break
3:15p	Plenary F: Vaccine Hesitancy and Misinformation: Lessons Learned & Reflections from a Battleground State
4:30p	Adjournment - Post Conference Exhibitors & Networking

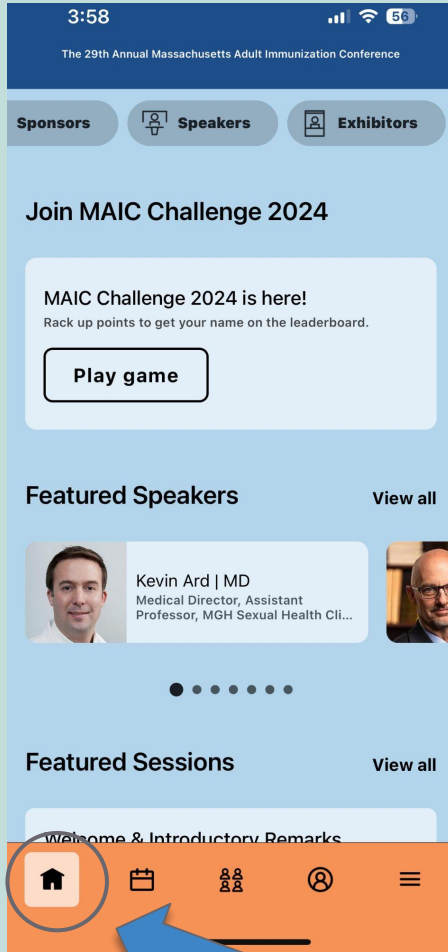
MAIC Mobile App



- View your schedule
- Submit questions during the Q&As
- Answer polls
- Play the MAIC Challenge game
- Complete the conference evaluation



MAIC Mobile App - HOMEPAGE



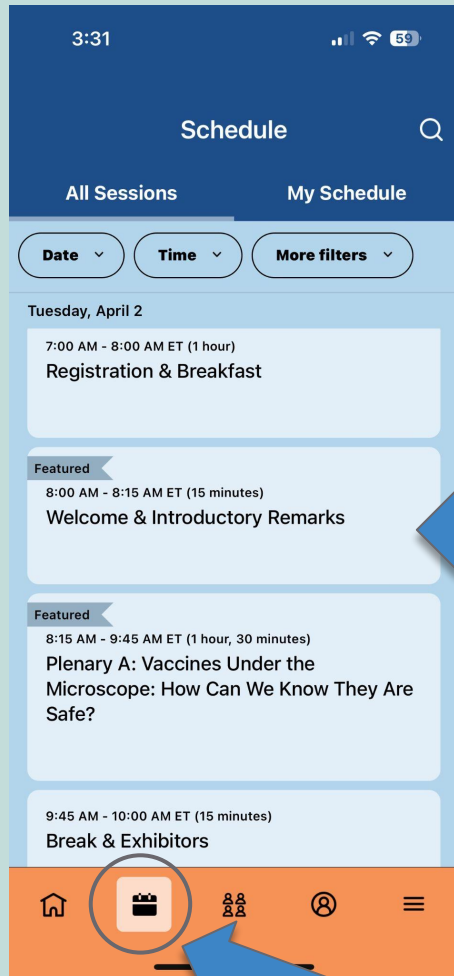
Scroll down on the homepage to see:

- MAIC Challenge Info
- Speakers
- Sessions
- Exhibitors
- Links to CME information
- MAIC Champion Award
- Conference Evaluation (will be added at the end of the day)

Select the house icon to return to the homepage



MAIC Mobile App - CALENDAR



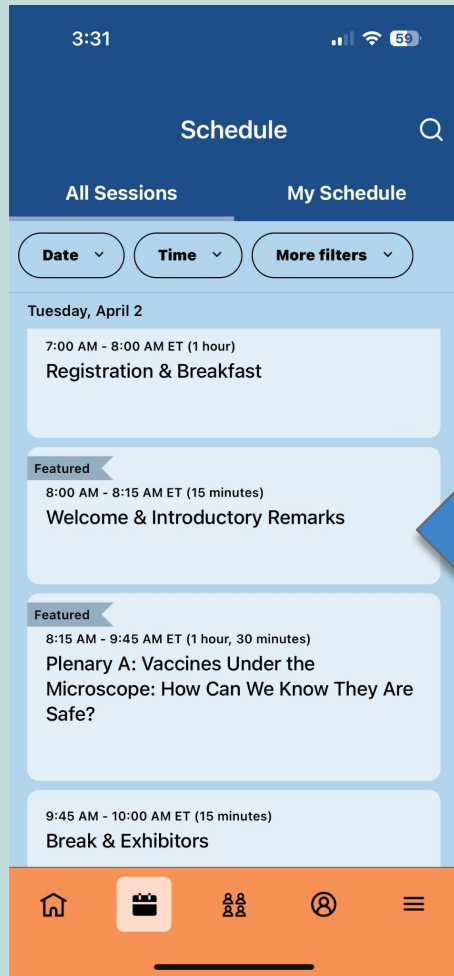
Select individual sessions to:

- View information about the speakers
- View session content
- View and participate in polls
- **SUBMIT QUESTIONS** for speakers to answer during the Q&A sessions

Select the calendar icon to view the agenda for the day



MAIC Mobile App - POLLS

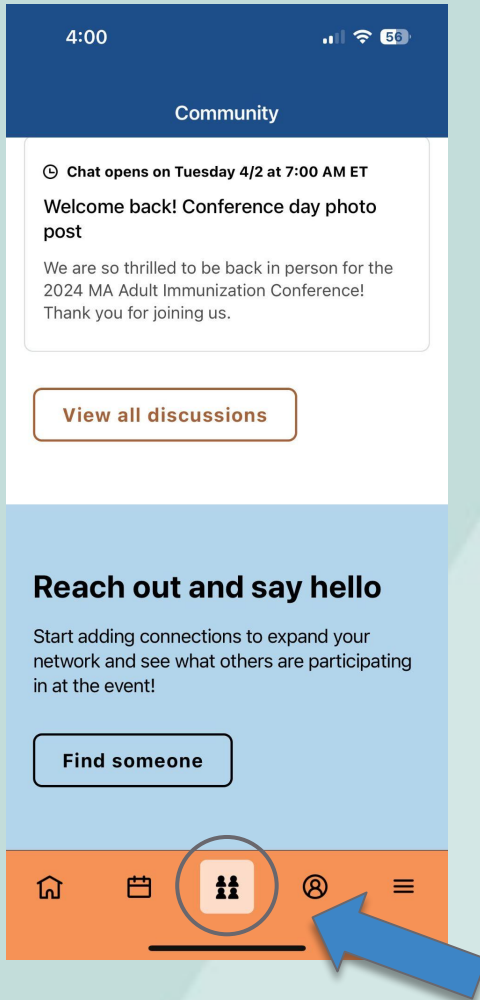


QUICK EXERCISE!

- Select “Welcome & Introductory Remarks Session”
- Select “Polls”
- Answer the two poll questions and see the live results!



MAIC Mobile App - COMMUNITY

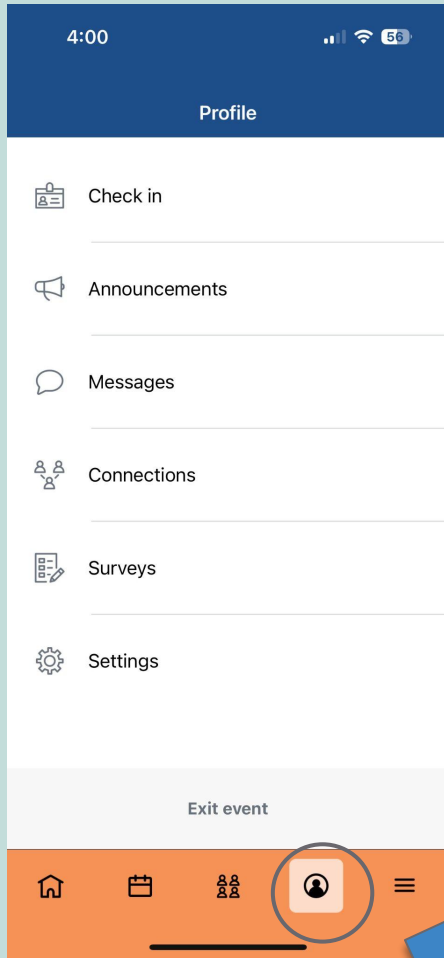


Using the community icon you can:

- View and connect with other attendees by searching the attendee list
- Participate in a live discussion
- Chat and submit photos as part of the MAIC Challenge Game

Select the people icon in the middle of the orange bar to connect with others





MAIC Mobile App - PROFILE

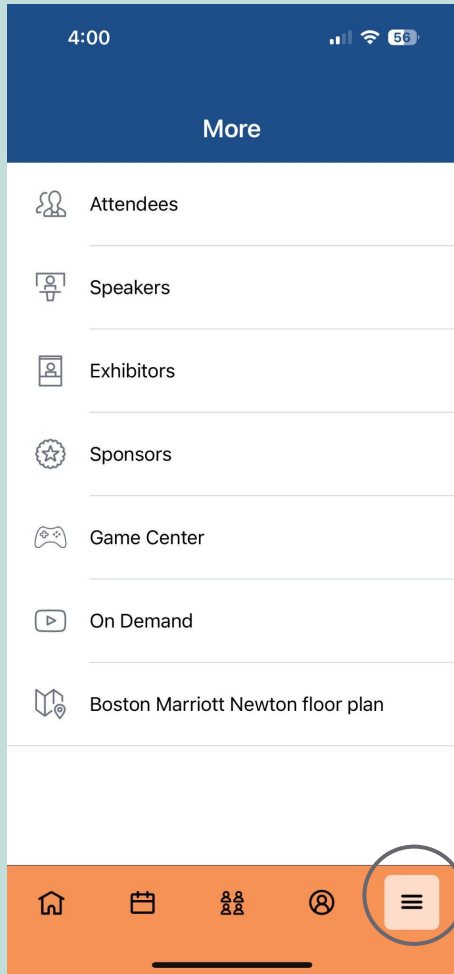
Using the profile icon you can:

- View and update your personal profile
- View announcements
- Check on messages received from other attendees
- Fill out the conference survey (will be available at the end of the day)

The profile icon is the second icon from the right on the orange bar.



MAIC Mobile App - MORE



Using the more icon you can:

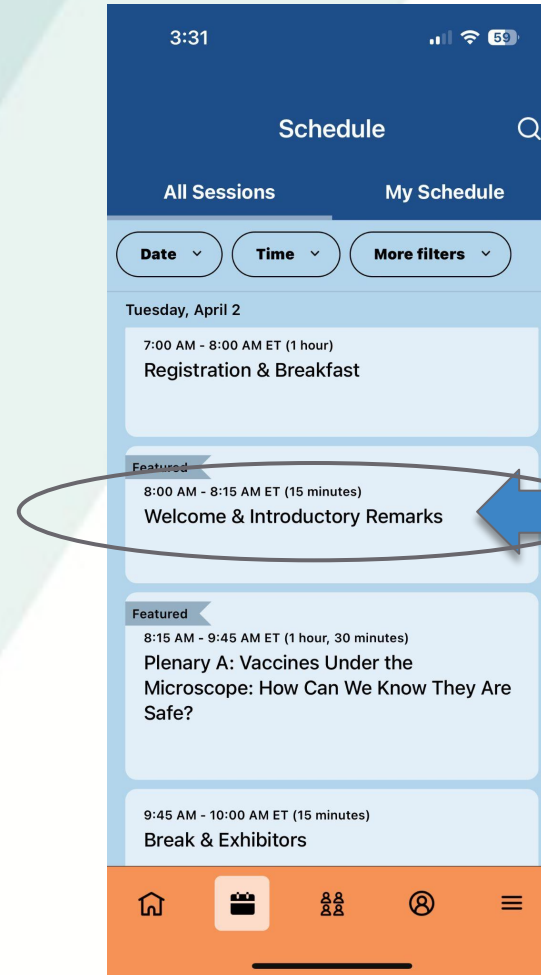
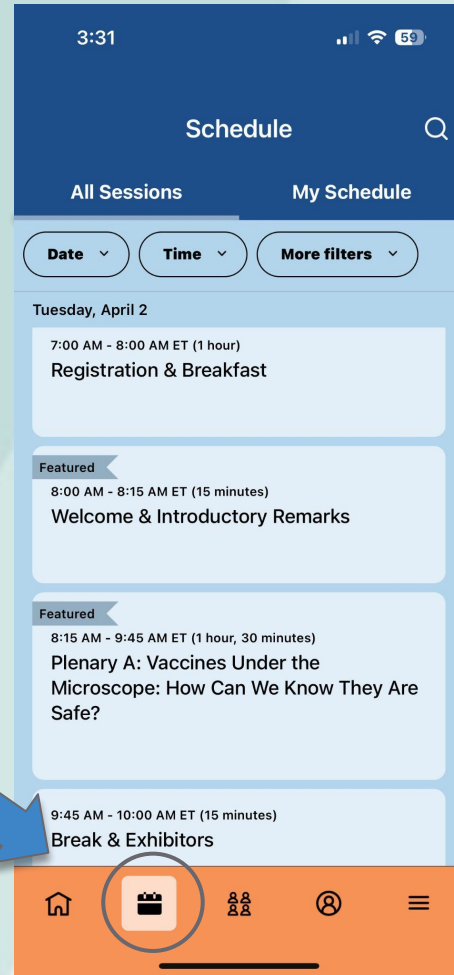
- View attendees
- View speakers
- View exhibitors
- Participate in the MAIC Challenge
- View the venue floor plan

The MORE icon is the icon on the far right of the orange bar.



Submitting Q&A Questions

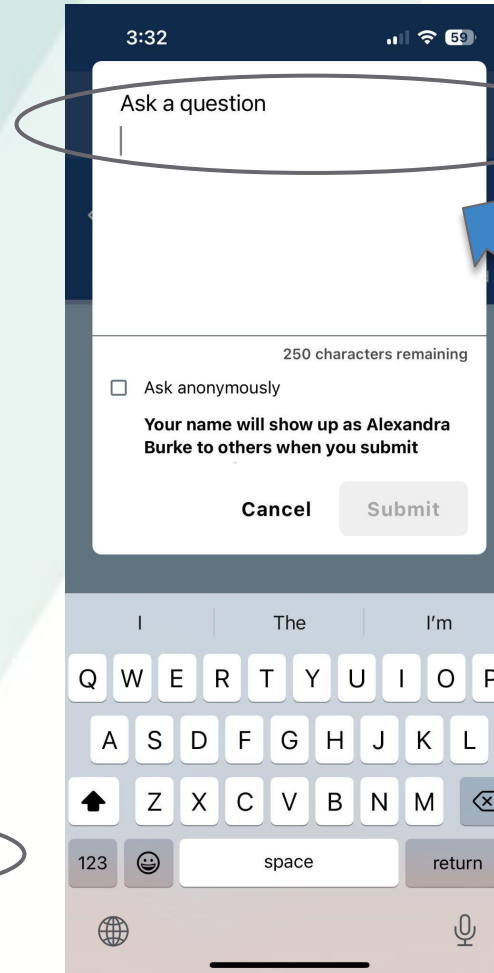
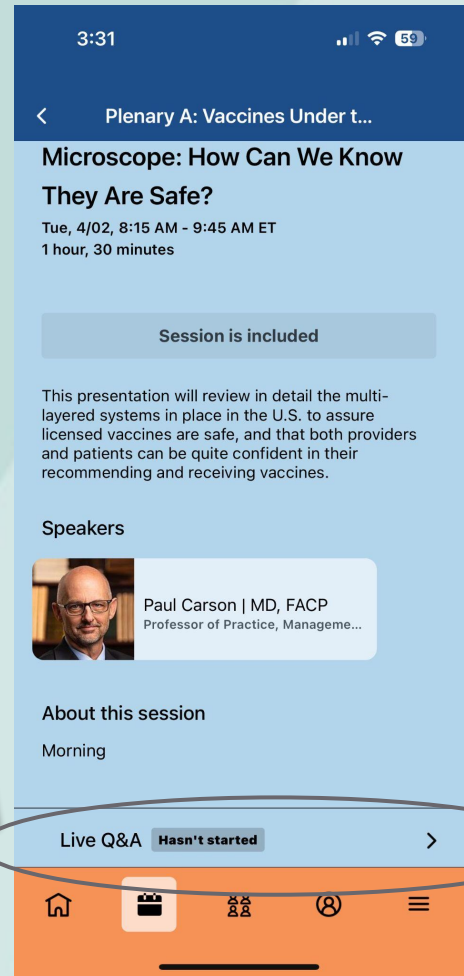
Step 1:
select the
calendar
icon



Step 2:
select the
current
session from
the agenda

Submitting Q&A Questions

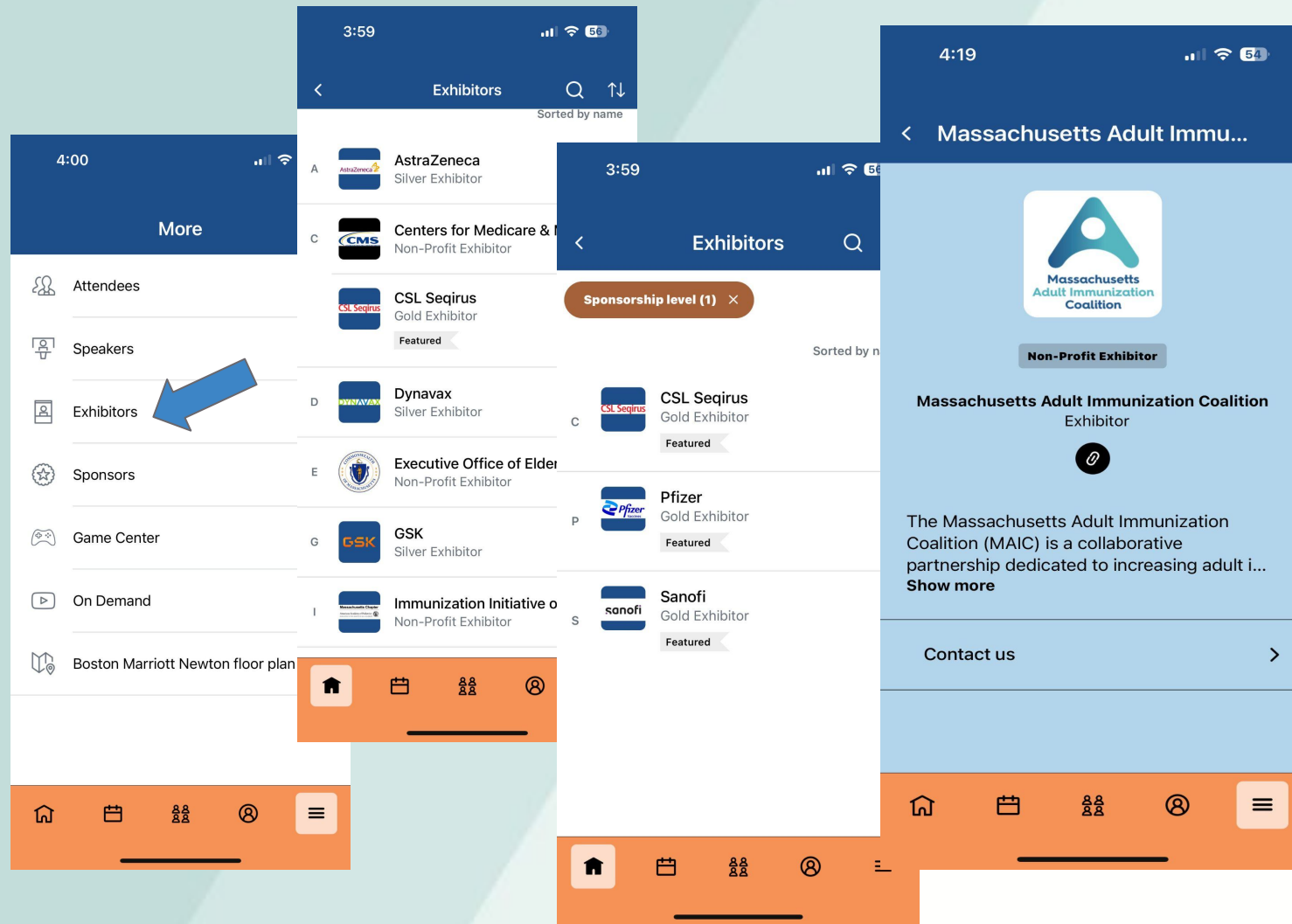
Step 3:
scroll down
to and
select live
Q&A



Step 4:
Type your
question &
click submit!



MAIC Mobile App - Exhibitor Tab



On the Home page or the More tab, tap “Exhibitors” to see a full list of exhibitors at our conference, sort by level to see the gold, silver, and non-profit exhibitors.

Tap on the exhibitor’s name to view their page. Select items on the page to go to their website or download additional information.



Thank You to our GOLD Exhibitors!

CSL Seqirus



sanofi

Thank You to Our Exhibitors!

DYNΛVAX



Massachusetts Chapter

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN®



AstraZeneca

moderna

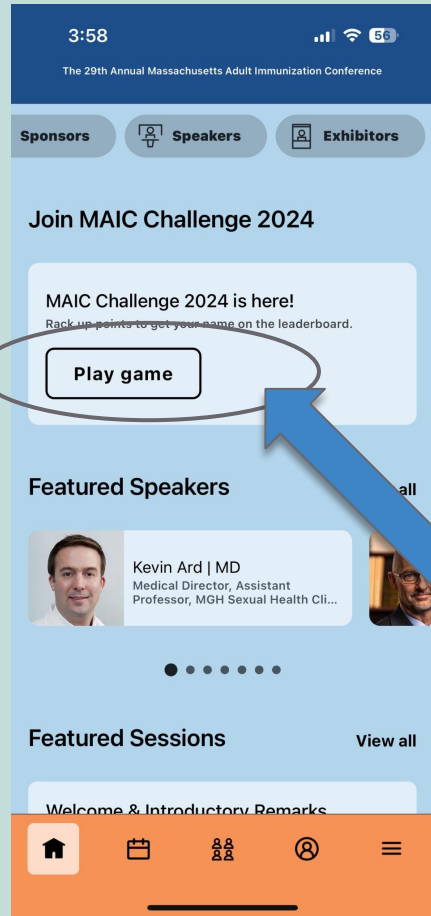
GSK



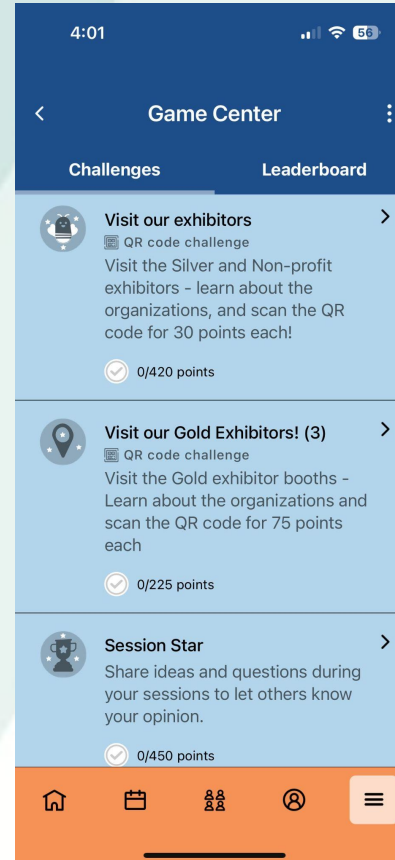
novavax



Participate in the MAIC Challenge Game and Win a FitBit Charge 6 Smartwatch!



Earn points by participating in the MAIC challenge game - tap on “Play game” on the home page



Ways to earn points!

- submitting a question during Q&A
- checking out exhibitor pages
- scanning exhibitor QR codes during the breaks
- Post a photo to the community feed for extra points
- The winner will be announced after the final plenary session. **Must be in person to win.**



Continuing Education Reminders

- To qualify for the certificate, you must:
 - Register and pay
 - Provide a signature at check in
 - Attend the conference in-person
 - Attend all the plenary sessions
 - Complete the conference evaluation
- You will not receive your certificate upon completion of the evaluation. You will receive your certificate within 3 weeks of the conference date, by email. Thank you for your patience!



Conference Evaluation



Once the conference has ended, please take a few minutes to complete the conference survey. Note: Completion of this survey is required for CEU credit.

Take our conference survey!

Once the conference is over, please click on the Conference Evaluation Card on the home page to answer some questions about the conference.

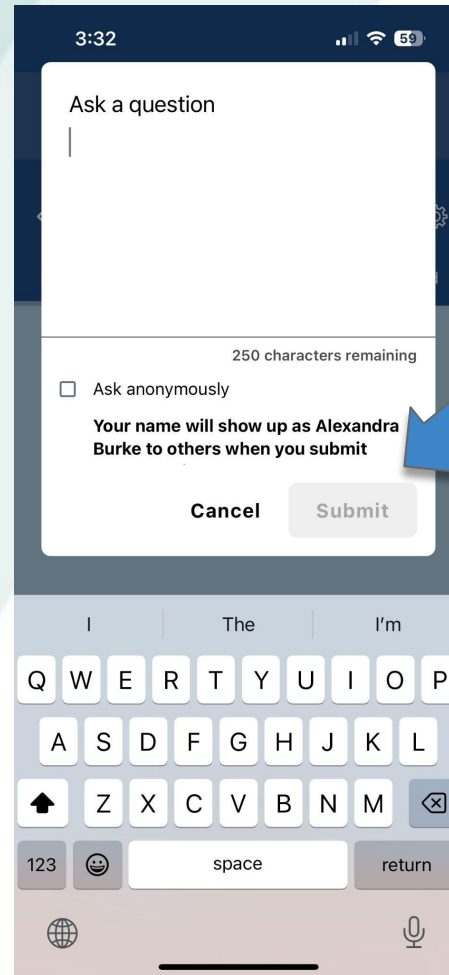
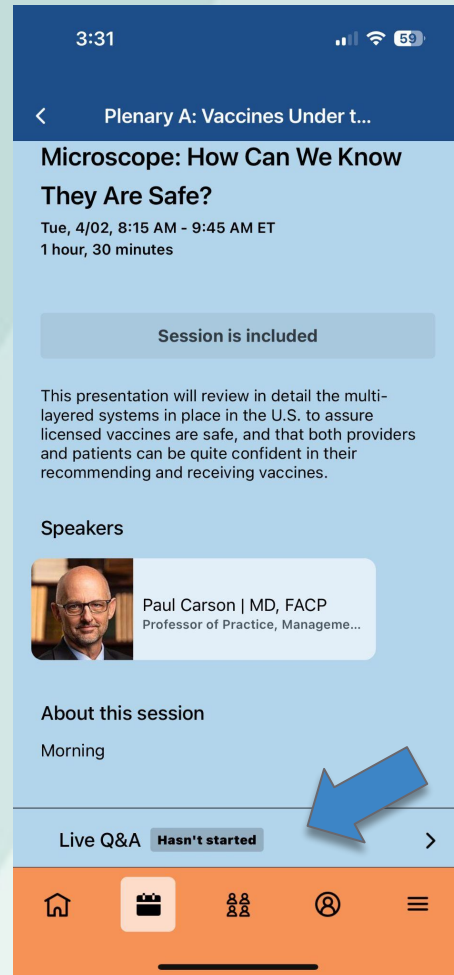
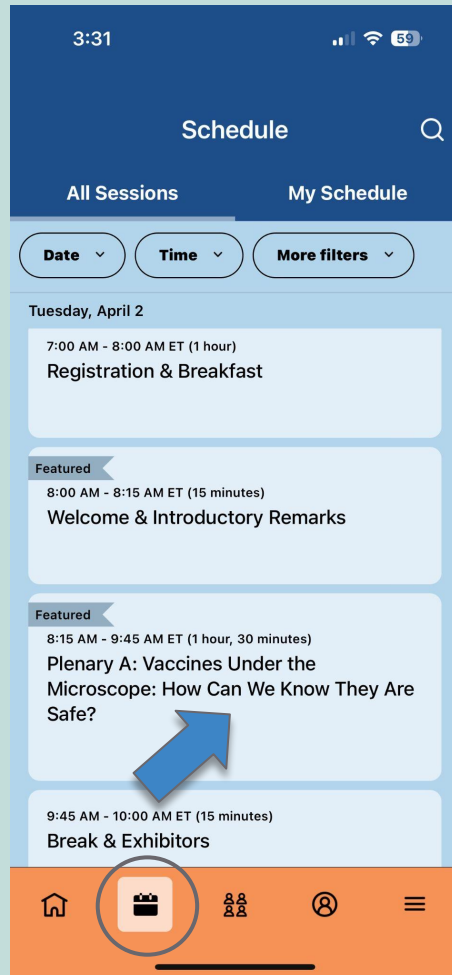
You will also get this sent to you by email

Completion of this is required for CME credit.
Thank you!

Enjoy the conference!



Reminder: Submitting a question for Q&A



- From the MAIC mobile app homepage, tap the Schedule icon.
- Tap the current session. Scroll down and tap on the Live Q&A section.
- Type your question into the text box and click submit. Once approved your question will show up in the question list.
- To upvote another question in the list click the arrow next to the question.

