

Massachusetts Adult Immunization Coalition Meeting

Tuesday, January 26, 2021

6:30 – 8:30pm



Housekeeping Items

- Introducing yourself in the chat box and before you speak
- Please keep yourself muted
- Asking questions – chat box or raise hand

Agenda

Topic	Topic Leader
Welcome	Amy Sgueglia , MAIC
COVID Vaccine Update	Pejman Talebian, MDPH
COVID Vaccine Information	Susan Lett, MD, MDPH
COVID Vaccine Q&A Session	Susan Lett, MD, MDPH Laurie Courtney, RN, MPDH Shumethia Seal, MDPH
Immunization Reports From the Field • COVID/ Flu updates • Manufacturer updates • Successes • Challenges	MAIC Members
Other news/ Future Topics / Next Meeting	Amy Sgueglia

Updates From The Field

- Flu Updates
- Manufacturer Updates
- Successes
- Challenges

MAIC Updates

Educational Opportunities

Title: *The Role of Critical Health Literacy in Addressing Social Determinants of Health: A Workshop*

Date: January 27, 2021; 3:00 - 4:30pm, ET

Join the National Academies of Sciences, Engineering, and Medicine on January 27 (3:00–4:30PM ET) for a workshop on the Role of Critical Health Literacy in Addressing Social Determinants of Health. The social determinants of health are the conditions in which people are born, grow, work, live, and the systems that shape the conditions of daily life. The workshop will examine the evolving concept of critical health literacy—health literacy that empowers individuals, communities, and organizations to take action on the conditions that create or detract from health. The workshop will address the following questions:

- How does the concept of critical health literacy differ from the concept of health literacy?
- How can individuals and organizations use critical health literacy strategies to address the social determinants of health?
- What are the research and implementation opportunities for critical health literacy as a tool to address social determinants of health?

[Visit the NASEM website to register and for more information.](#)

Title: *Treating Long COVID: Clinician Experience with Post-Acute COVID-19 Care*

Date: Thursday, January 28, 2021, 2:00pm EST

For some people, the effects of COVID-19 can last well beyond the immediate illness. Patients and clinicians across the United States are reporting long-term effects of COVID-19, commonly referred to as long COVID. Symptoms may



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Coalition**

Upcoming Adult Vaccination Webinars & Resources

- *New* - Webinar - The Role of Critical Health Literacy in Addressing Social Determinants of Health: A Workshop
- *New* - COCA Call - Treating Long COVID: Clinician Experience with Post-Acute COVID-19 Care
- Webinar - Understanding and Building Vaccine Confidence During the COVID-19 Pandemic
- *New* - COVID-19 Vaccines in the Black Community (previously recorded)
- COCA Call - COVID-19 Vaccines: Update on Allergic Reactions, Contraindications, and Precautions (Previously recorded)
- COVID-19 Vaccination Trainings from MDPH (previously recorded)
- *New* - Talking points regarding mRNA vaccine technology
- *New* - CDC Vaccine communication toolkits for community based organizations and essential workers
- *New* - Moderna Information
- Language that Works to Improve Vaccine Acceptance: Communications Cheat Sheet
- MDPH Weekly COVID-19 Vaccination Report
- CDC COVID-19 Vaccine Training Modules
- MDPH COVID-19 Vaccine Website for Providers

Immunization Resources

The Association of Immunization Managers (AIM) has worked with firm Immunetel-Health to develop talking points regarding mRNA vaccine technology. Please use and share! [Download them](#)

MAIC has designed two communication toolkits to help build COVID-19 vaccine confidence among communities and essential workers:

- [COVID-19 Vaccination Communication Toolkit for Community-Based Organizations](#)
- [COVID-19 Vaccination Communication Toolkit for Essential Workers](#)

These toolkits will help community-based organizations (CBOs) and employers to educate community members and workers about COVID-19 vaccines, raise awareness about the benefits of vaccination, and address common questions and concerns.

The toolkits contain a variety of resources, including: key messages, an optional slide deck, FAQs, posters/flyers, newsletter content, a plain language vaccine factsheet (available in eight languages), template letters, media content, and vaccination sticker templates.

Partners are encouraged to adapt the key messages to the language, tone, and culture that will resonate with their members or constituents. Partners may add their logo on materials that have a place for your logo, but please retain the CDC URL (www.cdc.gov).

MAIC will continue to add more materials to this toolkit. Please check back regularly for updates.

Information from Seth Heacock from Moderna:

- Approximately weekly email updates with information about upcoming educational opportunities and newly released resources
- If you see a webinar you think would be good for MAIC to include in this email, send it to maic@jsi.com or amy_sgueglia@jsi.com

MAIC Updates

Interested in joining the conference planning committee?

Join us for our next meeting on Tuesday, February 23, 2021,
10-11am.

Email amy_sgueglia@jsi.com or Alexandra_burke@jsi.com for more details.

Registration Opening Soon!



IMMUNIZATIONS: ADAPTING DURING CHALLENGING TIMES

SAVE THE DATE **TUESDAY, APRIL 13, 2021**

The Massachusetts Adult Immunization Coalition and the Massachusetts Department of Public Health present

THE 26TH ANNUAL MASSACHUSETTS ADULT IMMUNIZATION CONFERENCE

Join us for the annual Massachusetts Adult Immunization Conference. We will review the most current adult immunization information and share strategies for immunization activities in health care facilities, businesses, and communities. Speakers and topics may include:

8:30 AM - 4:00 PM
VIRTUAL

KEYNOTE SPEAKERS: *Dr. Robert H. Hopkins, Jr., University of Arkansas for Medical Sciences (UAMS)*
Dr. Andrew Kroger, Centers for Disease Control & Prevention

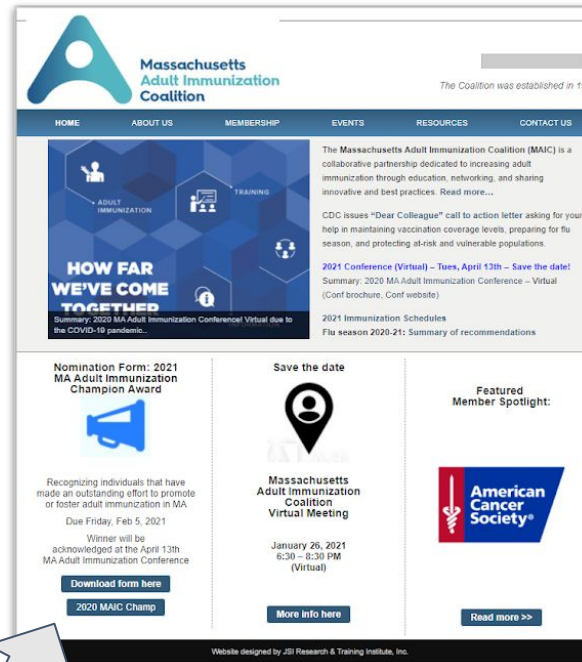
- Updates on new vaccines (including COVID-19 vaccine distribution and rollout) and the current adult immunization schedule
- Adult Vaccine Storage and Handling
- College Health Panel
- Women's Health
- The Massachusetts Immunization Information System (MIIIS)
- Vaccine preventable disease outbreaks and management

REGISTRATION OPENS EARLY FEBRUARY • QUESTIONS? Please contact Alexandra Burke at alexandra_burke@jsi.com or 617-482-9485 x3874 • <http://maic.jsi.com>



MAIC Updates

Massachusetts Adult Immunization Champion Nomination Deadline is Friday, February 5, 2021



2021 Massachusetts Adult Immunization Champion Nomination Form

The Massachusetts Adult Immunization Coalition (MAIC) is accepting nominations for the 2021 Massachusetts Adult Immunization Champion award. The annual award recognizes individuals or organizations that have made an outstanding contribution or effort to promote or foster adult immunization in Massachusetts.

The recipient will be an individual or an organization that has demonstrated particular leadership, initiative, innovation, collaboration and/or advocacy in promoting adult immunization. The award will be presented virtually at the 26th Annual Massachusetts Adult Immunization Conference on Tuesday, April 13, 2021. The winner will also be featured on the MAIC website.

Nominations should include:

- This completed nomination form
- Short bio, resume, or CV of nominee
- Any other supporting materials (photographs, press releases, etc.)

Email your nominations to Amy Sgueilia at maic@jsi.com by Friday, February 5th, 2021.

Award Nominee Information

Submission Date:
Nominee's Name:
Title and Organization of Nominee:
Address of Nominee:
Tel:
Email:

Sponsor Information (Nomination Submitted by)

Name:
Title and Organization:
Address:
Tel:
Email:

Sponsor's Statement: Describe the nominee's contributions to adult immunization, including particular leadership, initiative, innovation, collaboration, advocacy, successes and/or challenges. It will help to provide concrete details and/or examples of activities and indicators of the impact. Specific evaluation data, if relevant, can be helpful too. (Maximum 250 words)

Nomination Deadline – Friday, February 5th, 2021



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Thank you!

Contact us at MAIC@jsi.com

Obtain more information, join our mailing list, or to share your experiences or resources.

Amy Sgueglia, MSN, RN

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